



Great Gear.  
Best Price.

**BLAINE**

9199 Central Ave. N  
Blaine, MN 55434  
763-780-8077

**PLYMOUTH**

15600 37th Ave N  
Plymouth, MN 55446  
763-557-8911

NATIONAL TEAM SALES MANAGER:

**Katelyn Bokinskie**

katieb@lettermensports.com • 763-450-7752

The industry's unmatched leader in custom team gear since 1982.

# PLATINUM MEMBERSHIP BENEFITS

- **FREE** & secure custom-built personalized web store for **EASY** online ordering
- **FREE** custom artwork and designs to achieve your unique team identity
- **FREE** Apparel Coordinator Survival Kit to help you get the word out with marketing materials and Facebook Integration
- **SIMPLIFY** the order distribution process with individually bagged orders
- **EARN 5%** back for your Association on all online apparel sales
- **GENERATE** more money for your program with additional fundraising opportunities
- **HELP** your members get the size they need and the gear they want with our Sample Program
- **SAVE** money for all of your association members with our Platinum Loyalty Program
- **APPRECIATE** Board Members with additional discounts when they become a part of the Lettermen Elite
- **PRIORITY** delivery through our strategic ordering windows
- **24/7** online web support



**It's all about the Gear.** [lettermensports.com](http://lettermensports.com)

**CURRENT PARTNERSHIPS - JOIN THE RANKS!**





# PLATINUM MEMBERSHIP GUIDELINES

Annual apparel sales volume of \$20,000 or \$10,000 in apparel and a minimum of \$5,000 in team uniforms, hockey equipment, or accessories. All sales totals will be calculated on pre-fundraising dollars. First time program participants will be entered into the various programs based on total number of skaters. Platinum level is available to organizations with a minimum of 750 registered participants.

**FREE** & secure custom-built personalized web store for easy online ordering. Please allow 10-14 business days following artwork approval for website creation and launch.

**EARN 5%** back for your Association on all online apparel sales. Items not meeting the 6 piece per item minimum during any ordering window will still be processed, but the association will forfeit any kickback or fundraising dollars associated with that item.

**GENERATE** more money for your program with additional fundraising opportunities. Organizations collecting additional funds for fundraising purposes will be subject to a 5% processing fee. The fee will be deducted from kickbacks prior to issuing payment.

**HELP** your members get the size they need and the gear they want with our Sample Program. Samples are available for check-out or in-store fitting opportunities. For exclusive items selected that are not part of the Lettermen Sports Core Association Program (see core price list for exempt items), a 15% restocking fee (based on association list price) will be deducted from your end of year kickback for any samples that are not able to be used in your final ordering window. Lettermen Sports will make every effort to use exclusive samples in the final ordering window for each organization. Associations will also be given the opportunity to purchase the balance of their samples (lettered) to be used for give-a-ways, or events, and will be sold at 50% off the association list price. These garments will be delivered with orders placed during the final ordering opportunity. Lettermen Sports will be available to assist in fitting your members at one on-site or in-store event.

**SAVE** money for all of your association members when they are entered into the exclusive Platinum Loyalty program, which offers significant savings opportunities on equipment and skate sharpening barcodes for repeat customers. All Platinum perks for participating associations are valid for their members through March 31st, 2021.

**APPRECIATE** Board Members with additional discounts on apparel and equipment with our Elite Loyalty program. Board Members will also receive a 10% discount on their first online apparel purchase (exclusive to the 1st ordering opportunity of the season in the main spirit wear stores). All Elite perks are valid for participating associations board members through March 31st, 2021.

**PRIORITY** delivery through our strategic ordering windows. Platinum partners will be able to have up to 5 ordering opportunities. This includes an after Christmas window with limited product offerings. Delivery dates are approximate, and Lettermen Sports is not responsible for manufacturer back orders or out-of stock products. We will make every effort to accommodate customers who are impacted by a back order, and we will communicate with them directly regarding their order options. Orders will be available by the end of the business day as set forth in the agreed upon delivery schedule. Customers who select shipping will need to allow for time in transit following the posted delivery date.

**GRACE** period for late orders will allow customers to place an order for 48 hours following the close of any ordering window, however, a late fee of \$15.00 per order will be applied. In an effort to meet delivery dates, no orders will be accepted after the 48 hour grace period.

**NATIONAL TEAM SALES MANAGER:**

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**EMAIL:**

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**PHONE:**

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**Below exclusions and restrictions apply to Member Plus and Elite benefits:**

\*Offer excludes items subject to Manufacturer Imposed Price Restrictions.

12-pc. per garment minimum on custom team orders.

Cannot be combined with other promotions & discounts.

**Benefits valid until March 31, 2021.**